



EcoAction Arlington offers a variety of opportunities for partners to support our mission and eco-programming in the Arlington community. Your support will help realize our vision of everyone in Arlington being collectively engaged in creating a sustainable community.

## Why Sponsor EcoAction Arlington?

By sponsoring EcoAction Arlington, your organization aligns itself with a highly respected nonprofit committed to sustainability and environmental stewardship. Your support will not only demonstrate your company's dedication to corporate social responsibility but also provide significant exposure to a diverse audience of environmentally-conscious individuals and communities.

Below is a menu of our programmatic, event, and fundraising sponsorship opportunities as well as levels of sponsorship. We offer individual event/program sponsorship opportunities and can design a custom package with multiple events and/or programs to meet your needs. We look forward to working together to build opportunities valuable to your organization and employees.

### Programmatic Sponsorship

Supporting EcoAction Arlington's signature programs has a direct impact on our work to combat climate change and protect our natural resources.

- Educational Outreach for the 2024-25 School Year
- Energy Masters Program
- Tree Canopy Program and Tree Canopy Equity Program

### Fundraising Campaign Sponsorship

EcoAction Arlington's signature fundraising campaigns provide opportunities for organizations to contribute to a fundraising match and to promote donor engagement within your organization.

- Giving Tuesday, November 2024
- End of Year Campaign, November 2024- January 2025
- Earth Month Challenge, April 2025

### Individual Event Sponsorship

These community-facing events raise environmental awareness and have a positive impact on our neighbors.

- Leadership Breakfast, July 2024
- International Coastal Cleanup, September 2024
- MLK Day Clean Up, January 2025
- Volunteer Social, January 2025
- EcoAction Arlington Annual Meeting, March 2025
- Earth Month Cleanup, April 2025
- EcoExtravaganza, April 2025
- Summer Solstice Community Celebration, June 2025

### Other Opportunities

If you are interested in other ways to partner not listed here, we are always interested in exploring ways to collaborate.

# Levels of Sponsorship & Benefits

## **EcoChampion:** **\$25,000 and above**

- Mention in all promotions surrounding event to include: emails to EcoAction Arlington's list, mentions on social media, monthly newsletters, and on our website as a sponsor
- Opportunity for signage at event/program being supported
- Invitation for your team to participate in the activity
- Ten tickets to the EcoExtravaganza (April 2025)

## **EcoSteward:** **\$2,500 to \$5,000**

- Mentions on social media in conjunction with the event/program being supported
- Opportunity for signage at event/program being supported
- Listing on EcoAction Arlington's website as a sponsor
- Invitation for ten team members to participate in activity
- Four tickets to the EcoExtravaganza (April 2025)

## **EcoProtector:** **\$10,000 to \$25,000**

- Mention in all promotions surrounding event to include: emails to EcoAction Arlington's list, mentions on social media, monthly newsletters, and on our website as a sponsor
- Opportunity for signage at event/program being supported
- Invitation for your team to participate in the activity
- Eight tickets to the EcoExtravaganza (April 2025)

## **EcoCaretaker:** **\$1,000 to \$2,500**

- Mentions on social media in conjunction with the event/program being supported
- Listing on EcoAction Arlington's website as a sponsor
- Invitation for four team members to participate in activity
- Two tickets to the EcoExtravaganza (April 2025)

## **EcoGuardian:** **\$5,000 to \$10,000**

- Mentions on social media in conjunction with the event/program being supported
- Opportunity for signage at event/program being supported
- Listing on EcoAction Arlington's website as a sponsor
- Invitation for ten team members to participate in activity
- Six tickets to the EcoExtravaganza (April 2025)

## **EcoSupporter:** **\$500 to \$1,000**

- Mentions on social media in conjunction with the event/program being supported
- Listing on EcoAction Arlington's website as a sponsor
- Invitation for two team members to participate in activity